

HD Radio UPGRADES The White House Radio

Press event:

Diane sends a HD Radio to Robert Gibbs, White House Press Secretary



E-Gear: The White House Gets an HD Radio

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When White House Press Secretary Robert Gibbs admitted from the podium this week, in relation to the president's flap with radio host Rush Limbaugh, that he "doesn't even own a radio," The HD Digital Radio Alliance sprung into action- they have sent Gibbs a new radio.

A Sony XDR-S10HDiP, featuring iTunes Tagging, HD radio capability and an iPod dock, has been sent to the White House for Gibbs' perusal, the alliance said Thursday.

"We're delighted to welcome the White House to this important digital upgrade," the Alliance's president, Diane Warren, said as part of the announcement. "Now, they can listen to the President's Weekly Radio Address in crystal clear HD digital sound and find exciting new HD2 stations only available on HD Radio."